

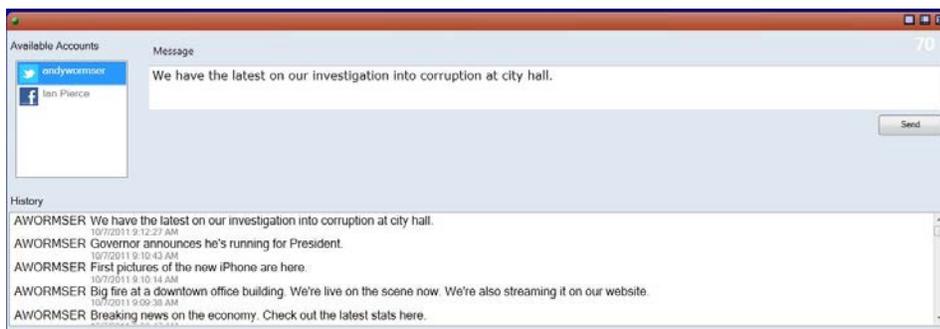
Publishing to Social Media

You can use ENPS to send Tweets and publish Facebook updates. To get started, click **Messaging rover** → **Social Media**. If you are not permitted for any accounts the **Social Media** option will not appear on the **Messaging rover**.



Sending Tweets

From the Available Accounts list select the Twitter feed to which you want to publish.



Type your Twitter message in the **Message** box. A counter in the upper-right corner of the window displays how many characters you have typed; a counter will turn red the more you type. It will begin flashing when you hit the 140-character limit. If you exceed 140 characters the **Send** button will be disabled.

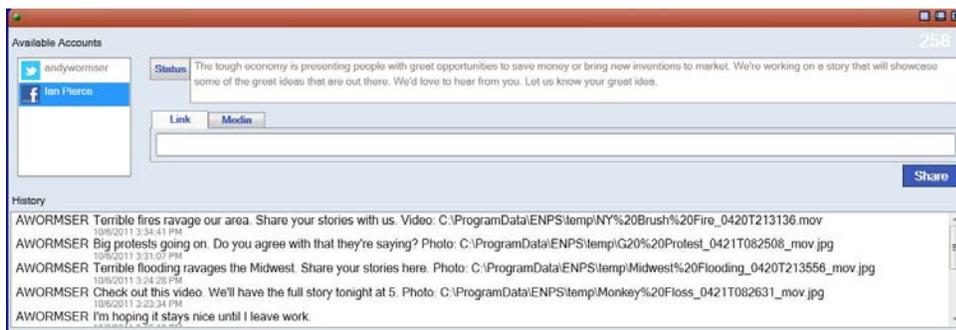
Click **Send** to transmit your message.

The **History** box shows the most recent messages published to the selected feed along with who sent them and when they were sent.

Sending Facebook Updates

From the Available Accounts list select the Facebook account you want to use.

Type your update in the **Status** box. A counter in the upper-right corner of the window displays the number of characters typed. The counter will slowly turn red the more characters you type; it will start flashing when you hit the 420 character limit. If you enter more than 420 characters the **Share** button will be disabled and you will not be able to send your update to Facebook.



The following sections will show you how to attach media or links to your Facebook page. Due to Facebook limitations you may include either a link or a single piece of media, but not both. If you would like to include both, type the link in the body of the status message and attach the media.

Attaching Media

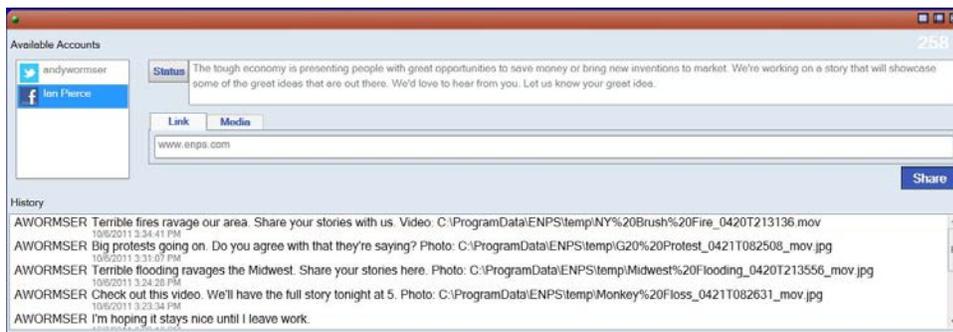
If you want to publish media to your Facebook page you can use either a MOS Item Reference from an ENPS story or you can attach a media file from your workstation or a network location:

- To upload media that is in your video server, drag a MOS Item Reference from a story to the **Links/Media** section of the control. If the item only contains a single piece of media (either a still image, audio or video), that media will be automatically selected for upload. If the MOS Item Reference contains references to multiple pieces of media, you will be prompted to select which proxy to use. You can only upload a single media file at a time.
- If you want to attach a file select the **Media** tab and click the *Attach* button then select a media file on your workstation or from a network location.

Note that if you upload a video file and the video is too large or runs too long, Facebook may not display your update. Refer to Facebook's support pages for current information on video limitations.

Sharing Links

If you want to publish a link on your page select the **Link** tab and enter the URL.



If a URL is entered in the **Status** field and no link or media is selected, the URL will be treated as if it were also entered on the **Link** tab. If multiple URLs are entered in the Status field, only the first one will be treated as if it were also entered on the **Link** tab.

Uploading the Message

Click the *Share* button to upload your content to Facebook. If you have selected a video to upload you will be prompted to add an optional title for the video.

ENPS automatically saves the status message that you sent to one social media site so you can easily replicate it to other sites. The **History** box shows the most recent messages published to the selected feed along with who sent them and when they were sent.